What Is Claimed Is:

- A coil reel hold-down device, comprising:
 - a base plate operatively arranged to be secured to a floor;
- a snubber arm pivotably mounted to said base plate and arranged for pivoting rotation about a pivot point, said snubber arm including a first section and a second section disposed at an obtuse angle with respect to one another; and,
 - a means for effecting a pivoting movement of said snubber arm relative to said base plate.
 - 2. The coil reel hold-down device recited in Claim 1 wherein said first section of said snubber arm is disposed proximate said base plate.
 - 3. The coil reel hold-down device recited in Claim 2 further including a snubber device mounted to said second section of said snubber arm.
 - 4. The coil reel hold-down device recited in Claim 3 wherein said snubber device comprises a wheel.
 - 5. The coil reel hold-down device recited in Claim 3 wherein said snubber device comprises a roller.
 - 6. The coil reel hold-down device recited in Claim 1 in which said means for effecting a pivoting movement of said snubber arm comprises a cylinder.
 - 7. The coil reel hold-down device recited in Claim 6 wherein said cylinder is pneumatically controlled.
- 20 8. The coil reel hold-down device recited in Claim 6 wherein said cylinder is hydraulically controlled.

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- 9. The coil reel hold-down device recited in Claim 1 wherein said obtuse angle is approximately 120 degrees.
- 10. The coil reel holdedown device recited in Claim 1 wherein said first section has a first length and said second section has a second length wherein said first length is approximately three times said second length.
- 11. The coil reel hold down device recited in Claim 1 wherein said obtuse angle is in a range of about 100 to 130 degrees.
- 12. The coil reel hold down device recited in Claim 1 wherein said snubber arm is arranged to pivot about said pivot point through an angle in a range of approximately 25 to 40 degrees.